



2017 Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$100,000

Presenting Sponsor Exclusive Benefits

- Ball Dedication in Honorarium or Memorial to person/persons of your choice
- Invited as speaking guest to all media interviews, ads and PR promotions prior to event
- Gift bags for all guests at Presenting Sponsor's tables (40 total)
- Invited as speaking guest at the Ball

Upgraded Sponsorship Benefits For Presenting Sponsors

- VIP table seating at the Ball for **40 Guests-4 Tables**
- **Distinguished** Visionary Award from the American Cancer Society at VIP Party
- **40 tickets** to VIP Party with VIP Check In
- 20 tickets to the "Meet and Greet"

Basic Sponsorship Benefits

- Electronic signage as Ball Presenting Sponsor with prominent acknowledgments
- Name and logo featured in evening video loop
- On stage recognition at event
- Prominent recognition in all print, electronic and media promotions, programs and websites
- VIP table service during event
- VIP transportation to and from the Ball

Diamond Sponsor - \$75,000

Diamond Sponsor Exclusive Benefits

- Invitation for company tour at research lab with American Cancer Society grantee
- Gift Bags for guests at all three Diamond Sponsorship tables

Upgraded Benefits For Diamond Sponsors

- VIP Table Seating at the Ball for **30 Guests- 3 Tables**
- **Grand** Visionary Award from the American Cancer Society at VIP Party
- **30 tickets** to VIP Party with VIP Check In
- 10 tickets to the "Meet and Greet"

Basic Sponsorship Benefits

- Electronic signage at Ball Diamond Sponsor with prominent acknowledgments
- Name and logo featured in evening video loop
- On stage recognition at event
- Prominent recognition in all print, electronic and media promotions, programs and websites
- VIP table service during event
- VIP transportation to and from the Ball

For additional information please contact :

American Cancer Society
8221 W 20th St. Greeley, CO 80634
970.350.5022 or dana.hamilton@cancer.org





2017 Sponsorship Opportunities

Ruby Sponsor - \$50,000

Ruby Sponsor Exclusive Benefits

- Private conversation with American Cancer Society leadership and grantees at VIP Party

Upgraded Sponsorship Benefits For Ruby Sponsor

- VIP Table Seating at the Ball for **20 Guests-2 Tables**
- **Honorable** Visionary Award from the American Cancer Society at VIP Party
- **20 tickets** to VIP Party with VIP Check In

Basic Sponsorship Benefits

- Electronic signage at Ball Ruby Sponsor with prominent acknowledgments
- Name and logo featured in evening video loop
- On stage recognition at event
- Prominent recognition in all print, electronic and media promotions, programs and websites
- VIP table service during event
- VIP transportation to and from the Ball

Anniversary Sponsor - \$25,000

Anniversary Sponsor Exclusive Benefits

- Select the Signature Drink to be served during cocktail hour at the Ball

Upgraded Sponsorship Benefits For Anniversary Sponsor

- VIP Table Seating at the Ball for **20 Guests-2 Tables**
- **Visionary** Award from the American Cancer Society at VIP Party
- **20 tickets** to VIP Party with VIP Check In

Basic Sponsorship Benefits

- Electronic signage at Ball Anniversary Sponsor with prominent acknowledgments
- Name and logo featured in evening video loop
- On stage recognition at event
- Prominent recognition in all print, electronic and media promotions, programs and websites
- VIP table service during event
- VIP transportation to and from the Ball

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2017 Guest Seating Benefits

Guest Seating and/or Underwriting totals of \$10,000 or more include:

- Logo/name featured in advertising, PR and electronic outlets!
- Exclusive VIP Party tickets for four people!

Platinum Baron Table \$12,000

- Premium wine selected for your table guests
- Complimentary professional transportation for each guest couple includes pickup and return within a 30 mile radius of the Ball as prearranged individually by guests
- Featured full page ad in Event Program with opportunity to send a special message to those affected by cancer
- Logo/name featured on inside cover of Event Program
- Company logo/name featured on printed materials, website and media promotions
- Electronic projection of company name/logo during the Ball
- Prime table placement, decorations and favors with seating for 10 guests

Golden Baron Table \$10,000

- Premium wine selected for your table guests
- Complimentary professional transportation for each guest couple includes pickup and return within a 30 mile radius of the Ball as prearranged individually by guests
- Featured 1/2 page ad in Event Program with opportunity to send a special message to those affected by cancer
- Logo/name featured on inside cover of Event Program
- Company logo/name featured on printed materials, website and media promotions
- Electronic projection of company name/logo during the Ball
- Prime table placement, decorations and favors with seating for 10 guests

Silver Baron Table \$6,000

- Complimentary professional transportation from one site, includes pickup and return within a 30 mile radius of the Ball as prearranged
- Featured quarter page ad in Event Program with opportunity to send a special message to those affected by cancer
- Company logo/name featured on website
- Electronic projection of company name/logo during the Ball
- Prime table placement and favors with seating for 10 guests

Bronze Baron Table \$4,000

- Featured quarter page ad in Event Program with opportunity to send a special message to those affected by cancer
- Company logo/name featured on website
- Electronic projection of company name/logo during the Ball
- Prime table placement and favors with seating for 10 guests

Baron Couple \$800

- Seating for 2 guests and Top Shelf Liquor

THE FOLLOWING OPTIONS WILL OPEN AFTER JULY 5TH, 2017 AND ARE LIMITED TO SPACE AVAILABILITY

Trailblazer Couple \$600

- Seating for 2 guests

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2017 Underwriting Opportunities & Benefits

Again this year ~ a special 25th Anniversary ~

- First Right of Refusal for Cash Underwriters from last year if committed by 4.30.17
- Table Sponsors & Underwriting commitment of \$10,000 or more includes Logo/Name featured in Style Magazine August 2017 Issue and 4 Tickets to VIP Pre-Party

Entertainment Underwriter \$50,000 (Three available for a total of \$150,000)

This is your opportunity to host our spotlighted Country & Western Entertainment for the 25th Anniversary

- Company logo/name featured pre-event on CBB website, on all printed, website and media promotions; highlighted in all entertainment announcements, interviews, promotions ; highlighted feature on inside cover of Event Program
- Private Meet and Greet for table guests with headliner entertainment (# determined by ACS contract with artist agency)
- Company Representative invited on stage by the Emcee during the event to introduce the entertainment
- Electronic projection of company name/logo during the Ball
- Prime table placement with decorations and favors with seating for 10 guests
- Prime table placement with decorations and favors with seating for 10 guests

Venue Underwriter \$25,000 (Three available for a total of \$75,000)

This year's venue is the Budweiser Events Center

- Company logo/name featured pre-event on CBB website, on printed materials, website and media promotions
- Company representative invited on stage by the Emcee during the event to offer the toast
- Electronic projection of company name/logo during the Ball
- Prime table placement with decorations and favors with seating for 10 guests

Official Vehicle Underwriter \$45,000 (Up to two underwriters)

This year's vehicle for the Live Auction to be selected by you and the committee

- Company logo/name featured pre-event on CBB website
- Company representative will be acknowledged during the event
- Company logo/name featured on all auction paddles and all signage associated with the vehicle
- Company logo/name featured signage at the Live Auction tables and/or area in conjunction with the item
- Electronic projection of company name/logo during the Ball
- Prime table placement with decorations and favors with seating for 10 guests

Printing Underwriter \$12,000 (Up to two underwriters)

This year's print materials can feature your logo

- Company logo/name featured on website and all printed materials
- Electronic projection of company name/logo during the Ball
- Prime table placement and favors with seating for 10 guests
- Top Shelf liquor for each of your 10 guests

NEW! Marketing & Graphic Design \$15,000 (Up to two underwriters)

NEW! Advertising \$16,000 (Up to two underwriters)

This year's print materials can feature your designs and create the highest ever attendance to CBB

- Company logo/name featured on website, program and creation of souvenir premium ticket lanyards
- Electronic projection of company name/logo during the Ball
- Advertising underwriter mentioned in all ads, spots, interviews, print & electronic

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NEW! Wine & Well Bars \$15,000

- Featured Logo/name in Event Program and all electronic outlets
- Featured Logo/name at both event bars
- Electronic projection of company name/logo during the Ball

NEW! Gourmet Dinner \$12,000

- Featured Logo/name in Event Program and all electronic outlets
- Featured Logo/name at 1300 place settings on menu card souvenir
- Electronic projection of company name/logo during the Ball

NEW! Floral & Centerpieces \$5,000 (Three available for a total of \$15,000)

- Featured Logo/name in Event Program and all electronic outlets
- Featured Logo/name at both event bars
- Electronic projection of company name/logo during the Ball

NEW! VIP Pre-Party \$10,000

- Featured Logo/name in Event Program and all electronic outlets
- Featured Logo/name at both VIP Pre-party hosting all sponsors & underwriters giving \$10,000 or more
- Featured Logo/name on all signage, invitations and promotion for VIP Party
- Electronic projection of company name/logo during the Ball

NEW! Emcee Underwriter \$10,000

- Featured Logo/name in Event Program and all electronic outlets
- Featured Logo/name at both VIP Pre-party hosting all sponsors & underwriters giving \$10,000 or more
- Featured Logo/name on all signage, invitations and promotion for VIP Party
- Electronic projection of company name/logo during the Ball

The numbers will never tell the whole story.
They can't show the tears, hugs and smiles of patients,
friends and families.

But what they do show is still amazing.
Since 1991, cancer death rates have declined by 23%.

That's more than 1.7 million cancer deaths avoided.
Today, nearly 500 lives are saved from cancer
each day.

Don't you want to be a part of this?



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All Remaining Underwriting & Sponsorship Opportunities

- **Company logo/name** featured pre-event on Cattle Barons Ball website
- **Inclusion** in the Event Program and printed recognition at area or item supported
- **Electronic projection** of company name/logo during the Ball

\$ 1,000	Live Auction Winner Gifts
\$ 1,500	Coat Check
\$ 1,500	Volunteer parking
\$ 1,500	Website design
\$ 2,000	Once in a Lifetime Experience Auction Item
\$ 2,500	Ambulance & Safety
\$ 2,500	Site Transformation
\$ 3,000	Bank & Finance
\$ 3,000	Cocktail Party ~ company name/logo included on cocktail napkins
\$ 3,000	Guest Registration
\$ 3,000	Guest Valet
\$ 3,000	Office supplies
\$ 3,000	Photography
\$ 3,000	Beverages (Soft Drinks, Mixers, Non Alcohol) ~ guest table acknowledgment
\$ 3,000	Volunteer appreciation gifts
\$ 3,000	Volunteer meetings
\$ 3,000	WiFi
\$ 4,000	Auction Spotters
\$ 4,000	Auctioneer
\$ 4,000	Mobile Bidding ~ <i>company name/logo included on all Mobile Bidding activities & pages</i>
\$ 4,000	Signage
\$ 4,000	Videography
\$ 5,000	Dessert ~ guest table acknowledgment
\$ 5,000	Kick Off & Wrap Up (for Volunteers)
\$ 5,000	Live Auction
\$ 5,000	Postage
\$ 5,000	Survivor Table
\$ 5,000	VIP Table Red Wine ~ guest table acknowledgment
\$ 5,000	VIP Table White Wine ~ guest table acknowledgment
\$ 5,000	Volunteer dinner at event
\$ 6,000	Wine for guest tables ~ guest table acknowledgment
\$ 7,000	Guest Transportation
\$ 8,000	Beef ~ guest table acknowledgment
\$ 8,000	Guest Table Favors ~ guest table acknowledgment
\$ 8,000	Linens ~ guest table acknowledgment
\$ 8,000	Program/Auction Catalog
\$ 10,000	Beer

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