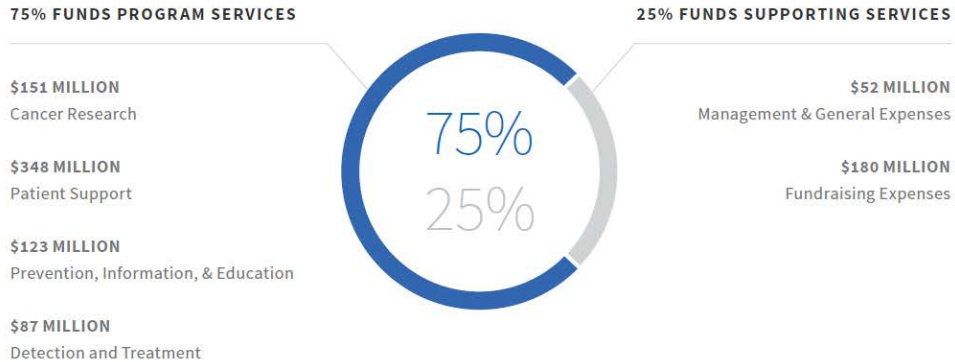
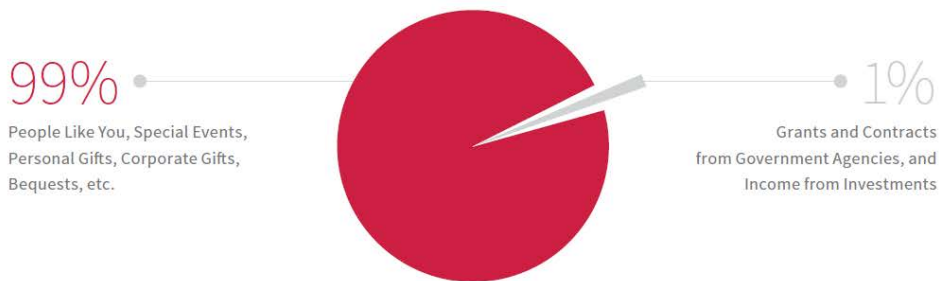


With your help, the American Cancer Society is saving lives that might otherwise be lost to cancer. We are committed to our obligation to spend donor dollars wisely. Here's a year-end glimpse at how your donations helped save lives every day — by the numbers.

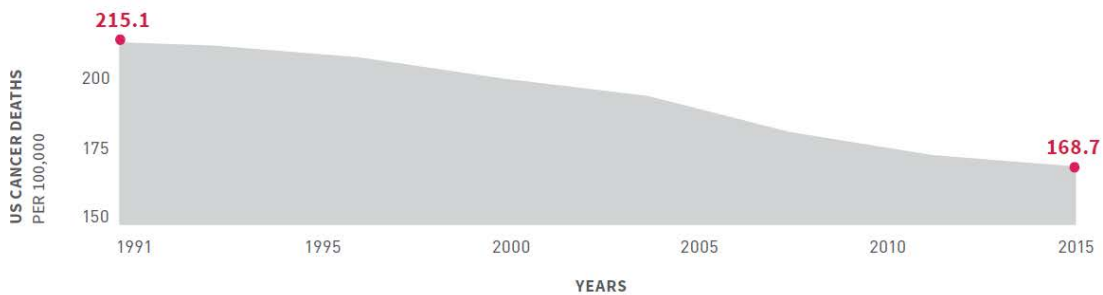
HOW WE SPEND THE MONEY



WHERE THE MONEY CAME FROM



We've seen a **23% decline in cancer death rates** since 1991. That's **1.7 million lives saved.**





COURAGE

Helping people take steps to stay healthy

1.7

Million Outreach Interventions

to reduce the unequal burden of cancer

3,800

Corporate Partnerships

to increase awareness for our cause

500

Corporate CEOs and Leaders

making health and wellness a priority in the workplace

2

Million Volunteers

brought together to help save lives from cancer



DETERMINATION

Rallying communities and creating partnerships to help save lives

150,000

Petitions Signed

restoring \$2 billion in research funding to the federal budget

63

Municipalities Passing Laws

for smoke-free workplaces, restaurants, and bars

12

States Increasing Funding

for cancer research, prevention, and screening programs



INNOVATION

Finding cancer's causes and cures

\$95

Million in Funding

for cancer research grants

\$4.5

Billion Invested

in cancer research since 1946

800

Grantees Supported

at any given time throughout the country

1,000

Downloads per Day

of the Society's comprehensive publication of cancer data, *Cancer Facts & Figures*



CARING AND EMPATHY

Helping people face cancer today

1

Million Requests

from people seeking information and support

267,000

Nights of Free Lodging

at American Cancer Society Hope Lodge® facilities

50,265

Patients Helped

to navigate through the health care system

10,990

Peer Support Services Provided

to breast cancer patients

34,470

People Helped With

appearance-related side effects of treatment

SUPPORT THE AMERICAN CANCER SOCIETY

Our vision is a world free from the pain and suffering of cancer. Together with our millions of supporters, we are getting closer to that goal every day. Together, we are stronger than cancer.

[Learn More](#) // [cancer.org](#)

[Volunteer](#) // [cancer.org/getinvolved](#)

[Donate](#) // [cancer.org/donate](#)





— SUPPORT A GALA AND —

Save Lives

Help us save lives by supporting one of our **DISTINGUISHED GALA EVENTS**.

Galas are unique, amenity-rich events held at prestigious community venues. Led by influential volunteer leaders, these premier events offer guests an opportunity to connect with industry and philanthropic leaders while enjoying exclusive dining and entertainment experiences.

By supporting an American Cancer Society gala, you are making an investment in us and will enjoy a positive return in marketing value and impact on your organization, all while helping us achieve our mission to save lives, celebrate lives, and lead the fight for a world without cancer.



NET REVENUE
SINCE 2011:

\$266,218,987



We are currently funding more than \$420 million in **CANCER RESEARCH GRANTS*** and have invested more than \$4.5 billion on cancer research since 1946.

* As of March 2016.



We received more than 1 million requests from people looking for **INFORMATION, HELP, AND SUPPORT** via phone, email, and online chats in 2015.



We provided more than 188,000 rides via our Road To Recovery* program, and more than 316,200 via **TRANSPORTATION PROGRAMS** in general in 2015.



We provided 267,000 **FREE NIGHTS OF LODGING** via our Hope Lodge* program in 2015, and more than 424,000 total nights via our Hope Lodge communities, hotel partners, and other programs.



We bring together **2 MILLION VOLUNTEERS** to help save lives from cancer.



We have **96% BRAND RECOGNITION***, making us a preferred charity partner.

*2016 ACS Brand Tracker Study.